



PRODUCT MANAGEMENT FOR THE CHANGING LANDSCAPE

Product management can be one of the most strategic functions in a company. Great product management leads to more successful and profitable products, happier customers, and long-term market-winning strategies. That said, the challenge can lie in having the right resources to scale as new products and innovations arise.

From strategic consulting, through navigating the challenges of project implementation and operational solutions, Hollstadt can help. Here are some of the ways we support:



Product Strategy

Our product management consultants are well-versed in crafting product strategies that align with your business goals. They'll work closely with your team to define objectives, target markets, and competitive differentiators.



Proof of Concept

In a rapidly evolving landscape, our experts specialize in assisting product teams with robust proof of concepts (POCs) that demonstrate the viability of your ideas. They'll guide your POC initiatives, from planning through execution, providing the assurance you need before scaling.



Innovation Catalysts

Hollstadt product management consultants foster an environment where creativity thrives. They encourage out-of-the-box thinking, harness emerging technologies, and facilitate collaboration to spark transformational ideas.



Seamless Implementation

Turning your product vision into reality requires meticulous planning and execution. Hollstadt consultants help in coordinating cross-functional teams and resources. They ensure that all project phases align with your product lifecycle management strategy. From concept to market launch, we'll help you stay on track, on time, and on budget.



Product Lifecycle Management

Managing a product's lifecycle demands a strategic approach. Hollstadt product consultants help you optimize every stage, from initial design to market expansion, ensuring your product remains competitive and relevant.



Tailored Solutions for Healthcare

Healthcare presents unique challenges and opportunities. Our consultants offer industry-specific expertise to navigate healthcare complexities. They can tailor their expertise to address the specific needs and regulations that govern Healthcare product development.

Ready to embark on your product development journey? [Contact us](#) today for expert product talent.

ROLES WE FILL

- PROJECT MANAGERS
- BUSINESS ANALYSTS

- PRODUCT MANAGERS
- SCRUM MASTERS

- PRODUCT OWNERS
- DEVELOPERS

- ENGINEERS
- ARCHITECTS



HOLLSTADT

WHO WE ARE

Hollstadt Consulting is a woman-owned consulting firm based in Minnesota committed to delivering customized talent solutions built on authentic lasting relationships. We are a refreshingly real company, led and staffed by seasoned experts. Our Core Values resonate with our consultants and clients and are one of the main reasons they choose to work with Hollstadt Consulting and stay with us long term.

WHAT WE DO

Since 1990, we have mastered the art of delivering high quality talent to solve all our clients' end-to-end project lifecycle, professional services, and Agile needs. We employ professionals with a rich experience in business and technology who leverage that experience, knowledge, and wisdom to add value and get the job done. Our continued growth creates challenging and rewarding opportunities for accomplished IT and management consultants.

HOW WE DO IT

We succeed by intimately understanding our clients' business goals and supporting the achievement of those through exceptional talent and service. Our highly-trained team finds top talent and matches each consultant with the role that fits their skills and career goals. Hollstadt's consultants supply the knowledge, expertise, and tools that give our customers a competitive edge in today's dynamic marketplace.



WHY CHOOSE HOLLSTADT

With more than 30 years of industry experience, we have seen it all. Our clients love working with us because we are a relationship-based firm who lives by our core values. By providing superior quality candidates and service, we make it easy for you to efficiently hire world-class consultants. We also offer customized training options to you and to our consultants, among many other benefits. You'll find that we never stop searching for ways to surprise you and deliver value.

AWARDS

Hollstadt Consulting

- 2021 TechServe Excellence Award
- Top 25 IT Consulting Companies
- Top 25 Management Consulting Companies
- Top 25 Women-Owned Businesses
- Recipient of the Minnesota Business Ethics Award
- Jefferson Award for Corporate Giving

Molly Jungbauer, CEO

- 2018 Power 50 honoree; Minnesota Business Magazine
- 2018 Most Admired CEO's; Minneapolis/St. Paul Business Journal
- 2017 Women in Business Award; Minneapolis/St. Paul Business Journal

AFFILIATIONS

